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**KNOWLEDGE MISSION
&
INNOVATION MEETS REGIONS**

Burgos, October 3&4, 2024

Organised by



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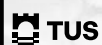
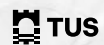
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Programme for October 3, 2024.

Biblioteca universitaria. Aula Inés Praga. Plaza Infanta Doña Elena, s/n. (C. San Amaro)

16:15-16:30	Registration & Welcome	
16:30-18:30	<p>Challenges and needs of entrepreneurship for regional development</p> <p>In a working group roundtable format, students, young entrepreneurs, entrepreneurship experts and representatives of companies and policymakers will go through an intense co-creation process. They will discuss about the challenges and needs of entrepreneurship and how entrepreneurship can drive regional development through sustainable and innovative practices. They will analyse these needs and challenges and define workstreams to foster environmentally responsible and socially innovative entrepreneurship. The discussion will cover best practices, specific challenges faced by regions, and opportunities to implement entrepreneurial solutions that contribute to sustainable and equitable economic development at the regional level.</p> <p><i>Participants: Representatives of students, young entrepreneurs, spin-offs, start-ups, consultants and regional authorities.</i></p>	
	Working group 1	<p>Educational needs for entrepreneurship.</p> <p><i>Moderator: Juan Bautista Delgado. Dean of the Faculty of Economics and Business Sciences at UBU.</i></p>
	Working group 2	<p>Regional challenges for a successful entrepreneurship.</p> <p><i>Moderator: Esther de Quevedo. Senior lecturer at the Business organisation area at UBU.</i></p>



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Programme for October 4, 2024.

Salón de grados de la Escuela politécnica superior. C/ Villadiego s/n. (C. Milanera)

09:00-09:15	Registration
09:15-09:30	<p>Welcome by</p> <p><i>José Miguel García. Vice-chancellor for research, transfer & innovation at UBU.</i></p> <p><i>Ileana Greca. Vice-chancellor for internationalisation and cooperation at UBU.</i></p>
09:30-10:30	<p>Round table: Sustainable entrepreneurship and innovation</p> <p>Based on the ideas and conclusions that emerged in the previous round tables, representatives of the business world, entrepreneurship experts and funders will contribute with their point of view and experience to shed light on the current challenges of entrepreneurship and its enhancement as an engine of regional development. In addition, they will talk about how to connect the concepts of innovation, entrepreneurship and sustainability.</p> <p>Participants: Representatives of Business associations, funding organisations, regional authorities...</p> <p><i>Moderator: Gonzalo Salazar. Vice-chancellor for relationships with companies & resilience at UBU.</i></p>
10:30-10:45	Video projection: RUN-EU portfolio of innovative technologies
10:45-11:45	<p>Round table: "Interregional cooperation for innovation".</p> <p>Participants: Representatives of companies of the automotive, food, metal sector...</p> <p><i>Moderator: João Vilaça. Pro-President for research & development at IPCA.</i></p>
11:45-13:30	Networking brunch and exhibition of stands of the RUN-EU technologies