







**BACHELOR'S DEGREE IN AUDIOVISUAL COMMUNICATION**

Audiovisual Communication studies, a subsidiary discipline of the Information Sciences, provide a satisfactory framework for the analysis, the creation and the production of different audiovisual products. Accordingly, its seven modules include theoretical-practical subjects related to culture, communication, journalism, radio and television, photography and cinema, publicity, and the new Information and Communication Technologies.

1st YEAR

Code	Courses	ECTS	Semester
5630	Contemporanean History	6	Fall
5626	Spanish Language	6	Fall
5627	Computing Science	6	Fall
5628	Technology of Audiovisual Media	6	Fall
5629	Digital Media Edition	6	Fall
 5625	Theory of Communication	6	Spring
5631	Sociology	6	Spring
5632	Graphic Expression	6	Spring
5633	Social Psychology	6	Spring
5634	Theory of Image	6	Spring

2nd YEAR

Code	Courses	ECTS	Semester
 5635	Anthropology	6	Fall
5636	Art	6	Fall
 5637	Written Communication and Information	6	Fall
 5638	Informative Documentation	6	Fall
5639	Media Law	6	Fall
5640	Economics	6	Spring
 5641	Informative Genres	6	Spring
5642	Introduction to Advertising	6	Spring
5643	Theory and Technique of Information in Television Broadcasting	3	Spring
 5644	Theory and Technique of Information in Radio Broadcasting	3	Spring


ELECTIVE COURSES (Choose 6 credits)**Major: Communication**

5647	The Theory of Entertainment	6	Fall
5646	Journalism and Theatre	6	Spring

Major : New Technologies

5648	Computer-assisted Graphics and Website Design	6	Spring
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3rd YEAR

Code	Courses	ECTS	Semester
5649	Sound Narrative	6	Fall
5650	Audiovisual Narrative	6	Fall
5651	The History of Filmmaking	6	Fall
5655	Persuasiveness in Advertising	6	Fall
5652	The Semiotics of Communication	6	Spring
5653	Drama and Culture Productions in Radio Broadcast	6	Spring
 5654	Theory and Technique of Photography	6	Spring

**ELECTIVE COURSES****Major: Communication**

Code	Courses	ECTS	Semester
5659	Propaganda and Image in History	6	Fall
5658	Communication Deontology	6	Fall
5661	Author's Rights and Audiovisual Media	6	Fall
5657	Myth Creation in a Mass Society	6	Spring
5662	Independent Filmmakers	6	Spring

Major : New Technologies

5663	Animation Techniques	6	Spring
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4th YEAR

Code	Courses	ECTS	Semester
5664	New Information Technologies Narrative	6	Fall
5665	Structure of the Audiovisual System	6	Fall
5666	Dramatics on Television	6	Fall
5667	Culturals on Television	6	Spring
5668	Structure of the System of New Communication Technologies	6	Spring
5669	Final Degree's Project	6	Spring

ELECTIVE COURSES: Choose 24 credits: 2 courses from each semester.

Major: Culture

Code	Courses	ECTS	Semester
5671	Production of a Cultural Project	6	Spring

Major: Communication

Code	Courses	ECTS	Semester
5672	English in the Mass Media	6	Fall
5673	Corporate and Business Communication	6	Fall
5674	Analysis of Audiovisual Narrations	6	Fall
5675	Thematic Photography	6	Spring

Major : New Technologies

Code	Courses	ECTS	Semester
5676	Audiovisual Production and Post-Production	6	Fall
5677	Production, Video-Creation and Digital Design	6	Spring

External Internships

Code	Courses	ECTS	Semester
5678	External Internships	6	Fall/Spring

IMPORTANT INFORMATION

English Friendly Courses.
<ul style="list-style-type: none"> Fall Semester = 1º Semester Spring Semester = 2º Semester
Elective courses require a minimum of students and could change semester.
Final Degree's Project and External Internships may need special requirements.



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