


**BACHELOR'S DEGREE IN TOURISM****1st YEAR**

Code	Course	ECTS Credits	Semester
6750	Principles of Economics	6	Fall
6751	World Geography	6	Fall
6752	Introduction to Sociology	6	Fall
6753	English for Communication in the Tourism Sector I	6	Fall
6754	General Principles of Civil Law	6	Fall
6755	Statistical Techniques	6	Spring
6756	History of Art	6	Spring
6757	Introduction to Tourism Business Administration	6	Spring
6758	Historical and Cultural Processes	6	Spring
6759	Tourism Marketing	6	Spring

2nd YEAR

Code	Course	ECTS Credits	Semester
6760	Production Operations and Processes	6	Fall
6761	Financial Accountancy	6	Fall
6762	The Tourism Market: Analysis and Perspectives	6	Fall
6763	Introduction to Mercantile Law	6	Fall
6764	Natural and Cultural Heritage	6	Spring
6765	Tourism Distribution and Communication	6	Spring
6766	English for Communication in the Tourism Sector II	6	Spring
6767	Management and Production of Accommodation and Intermediation Firms	6	Spring
6768	Tourism Administrative Law	6	Spring


ELECTIVE COURSES: Choose one course among the following:

6769	French for Communication in the Tourism Sector I	6	Fall
 6770	Chinese Language and Culture I	6	Fall

3rd YEAR

Code	Course	ECTS Credits	Semester
6771	Accounting for Cost Calculation and Control	6	Fall
6772	English for Communication in the Tourism Sector III	6	Fall
6773	Management of Human Resources in the Tourism Firm	6	Fall
6774	Financial Management of Tourism Activities	6	Spring
6775	Strategic Management of Tourism Activities	6	Spring
6776	Tax Management of Tourism Firms	6	Spring
6777	Territorial Analysis of Tourism Spaces	6	Spring

ELECTIVE COURSES: Choose one course among the following:

6778	French for Communication in the Tourism Sector II	6	Fall
 6779	Chinese Language and Culture II	6	Fall


**ELECTIVE COURSES: Choose two courses among the following:**

6780	Heritage of Castile and Leon	6	Fall
6783	Tourism and Sustainable Development	6	Spring
6781	Quality Management in the Tourism Sector	6	Fall
6782	Contemporary Artistic Expression	6	Spring

4th YEAR

Code	Course	ECTS Credits	Semester
6784	English for Tourism Communication IV	6	Fall
7688	Final Degree's Project	12	Spring



ELECTIVE COURSES: Choose one course among the following:

6787	French for Tourism Communication III	6	Fall
 6788	Chinese Language and Culture III	6	Fall

ELECTIVE COURSES: Choose 36 credits among the following:

6794	Geographic Information Systems Applied to Tourism	6	Fall
6795	German for Tourism Communication	6	Fall
6791	Commercial Research	6	Fall
6792	Information Systems for the Management of Tourism Firms	6	Fall
6789	Public Policy for Rural Tourism	6	Spring
6790	The City as a Tourism Destination	6	Spring
6793	The Geographical Landscape as a Tourism Resource	6	Spring
6796	Labour Law in Tourism Firms	6	Spring
7687	External Internships	18	Fall/Spring

IMPORTANT INFORMATION

 English Friendly Courses.
 Course available in English.
<ul style="list-style-type: none"> • Fall Semester = 1^o Semester • Spring Semester= 2^o Semester
Elective courses require a minimum of students and could change the semester
Final Degree Dissertation and Internships may need special requirements