



# Offenburg University & University of Burgos

**Business Spanish Course** 

October, 24th to 28th 2022





#### **PROGRAM CONTENTS:**

# ♦ COURSE 1 – Business Administration

- Professor Dr. Óscar López de Foronda University of Burgos- Corporate Governance Professor Dr. Íñigo García Rodríguez and Teresa Elvira Lorilla- University of Burgos- Finance
- Professor Dr. Mahdi Zarei University of Burgos Logistics
- Professor Paula Antón Maraña University of Burgos Data Science

### **♦** COURSE 2 – <u>Spanish for</u> beginners

- Spanish teacher: Beatriz Díez Calleja Universty of Burgos
- Spanish teacher: Ainhoa Segura Zariquiegui University of Burgos

### ♦ COURSE 3 – <u>Business</u>

- Professor Thomas Baumgaertler Offenburg university
- Professor Philipp Eudelle Offenburg University
- David Knäble





# **Business and Spanish course**

|                                | Sund, 23rd               | Mond, 24rd                                 | Tuesd, 25th                                | Wed, 26th                                  | Thursd, 27th                            | Friday, 28th                  | Saturd, 29th |
|--------------------------------|--------------------------|--|--|--|---|-------------------------------|--------------|
| 8:00 - 08:30                   |                          | BREAKFAST                                  |  |  |   |                               |              |
| 09:00 - 10:00                  |                          | Reception                                  |  | Introduction to Spanish                    | Introduction to Spanish                 | Introduction to<br>Spanish    |              |
| 10:00 - 11:00                  |                          | Introduction to<br>Spanish                 | La estación de la ciencia y tecnología     | Introduction to Spanish                    | Introduction to Spanish                 | Introduction to<br>Spanish    | Check-out    |
| 11:00 - 12:00                  |                          | Break                                      |  |  |   | Bus                           |              |
|                                |                          | Business - University<br>of Burgos         | Business - University<br>of Burgos         | Business - University of<br>Burgos         | Business - University of<br>Burgos      | Company visit -<br>Hiperbaric |              |
| 12:00 - 13:00                  |                          | Business - University of Burgos            | Business - University<br>of Burgos         | Business - University of<br>Burgos         | Business - University of<br>Burgos      | Bus                           |              |
| 13:00 - 14:00<br>14:00 - 15:00 |                          | LUNCH                                      |  |  |   |                               |              |
| 15:00 - 16:00                  |                          |  | Business - <u></u> Offenburg<br>University | Business - <u></u> Offenburg<br>University |   |                               |              |
| 16:00 - 17:00                  |                          | Business - <u></u> Offenburg<br>University | Walk to the cathedral                      | University                                 | Bus to Portia (15:30)                   | Business - Offenburg          |              |
| 17:00 - 18:00                  | Check in                 |  | Visit the Cathedral                        | Visit to Hospital del Rey                  | Visit to Portia and free visit to Lerma | University                    |              |
| 18:00 - 19:00                  | Hotel Norte<br>y Londres |  | visit the Cathedial                        |  | Pur to Purson (40,00)                   |                               |              |
|                                |                          | 20:00 Tapas dinner                         |  |  | Bus to Burgos (19:00)                   |                               |              |

- Basic Spanish A1-A2

- Intermediate Spanish B1-B2

- Business – UBU

- Business – Offemburg

Seminario 1 (1st floor)

Sala 2 (2<sup>nd</sup> floor)

Sala 2 (2<sup>nd</sup> floor)

Sala 2 (ground loor)





#### **TIMETABLE**

### Monday, 24th

- 08:20 Walk from Hotel to University

- 09:00 Welcome

- 11:00 Welcome coffee

- 19:45 Walk from Hotel to "Tapas catering at "El Gusto de servirle" C/ San Francisco 8

### Tuesday, 25th

09:30 Walk to "La estación de la ciencia y la tecnología" UBU (meeting point, Hotel)
 10:00 – 11:00 Guided visit to "The Science and Technology Station" with Jordi Rovira Carballido, "University of Burgos Director for the dissemination and culture of scientific research"

- 16:30 Walk to the cathedral

- 17:15 Guided visit to the cathedral

# Wednesday, 26<sup>th</sup>

16:30 Guided visit to the University headquarters "Hospital del Rey", ancient hospital for pilgrims on the road to Saint James (meeting point – Faculty of Business), with Adán Ruiz, University of Burgos History Department.

### Thursday, 27th

- 15:30 Bus to Portia Cellars, Ribera del Duero

- 16:30 – 18:00 Guided visit to the cellars

- 18:00 Bus to Lerma

- 18:30 – 19:30 Free visit to the ducal city of Lerma.

- 19:30 Bus back to Burgos

# Friday, 28th

- 11.25 Bus to Hiperbaric (meeting point – Faculty of Business park lot)

12:00 - 13:30 Hiperbaric visit
 14:00 Bus back to campus





#### **INDUSTRY GUIDED VISITS**

Tuesday, 25<sup>h</sup>

#### LA ESTACIÓN DE LA CIENCIA Y LA TECNOLOGÍA – UNIVERSITY OF BURGOS

La Estación is a project that was born with a vocation: to promote scientific and technological culture among the citizens of Burgos and the entire community of Castilla y León in an emblematic place, the city's old train station.

For more than a century, this space witnessed the passage of thousands of trains and millions of people, who crossed its walls arriving or departing for their destination. Now, it is a mandatory stop for all those who are looking for answers to their concerns or simply want to have fun through science.

# Thursday, 27<sup>h</sup>



The vineyard is the origin of our wines. Bodegas Portia owns 160 hectares in the area of Roa, Gumiel de Izán, Villanueva and Gumiel del Mercado. At the heart of Ribera del Duero. The land is the essence, a land where our wines are born, wines with temperament and personality. They have an intense flavour profile and violet hues. In the mouth, they are unctuous and soft, the result of extreme weather with autumn and even spring frosts, and harsh, long winters.

Our terroirs include the exceptional vineyard, Finca La Encina, in Gumiel del Mercado, in the "Golden Triangle" of the Ribera del Duero. It is situated on a hillside in a perfect north-south arrangement, at a height of over 850

meters and devoted exclusively to the Tempranillo variety. Sustainable agriculture practices in this vineyard ensure the utmost respect for nature, allowing the soil itself to feed the grapevine

Portia is a winery designed by the famous and prestigious architectural studio Foster & Partners. A spectacular architectural project; a symbol of modernity and the future. A three-pointed star in the heart of Ribera del Duero.

Light, matter and soul; an architectural icon in the world of wine. Employing steel, wood, concrete and glass, its design combines the balance of materials and forms, of architecture and landscape, of earth and sky. Bodegas Portia, a symbol and a certainty.





Friday, 28h



<u>Hiperbaric-High Pressure Processing</u> is the World leading manufacturer of High Pressure Processing (HPP) equipment for the food industry. From its very beginning, in 1999, Hiperbaric has been involved in the design, technological development, production and

commercialization of high pressure processing equipment.

Its reliability, customer support, team work and continuous innovation due to its strong R&D&I effort, are the ingredients for a world leading high tech company.

There are operative Hiperbaric High Pressure Processing equipment in food industries of Europe, North, south, and Central America, Asia, Africa and Oceania; processing meat products, fish and seafood, fruit and vegetables, juices and beverages, dairy and all types of ready to eat meals.

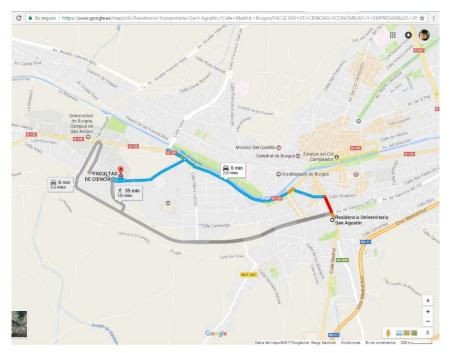
For more than a century, we have devoted our energy and our competencies solely to one business.







#### **MAPS**



City map

40 minute walk, buses every 30 -40 minutes. Click on the link to see the map.

Buses
 Bus 22 (Bus stop Bulevar-Madrid)
 Bus 5 (Bus stop Puente Santa María)
 Bus 7 (Bus stop Puente Santa María)

Hotel Norte y Londres is 7 minute walking from bus stop Puente Santa Maria. Click on the link to see the map.

