INFLUENCIAS
ONEASIA COURSE- BURGOS UNIVERSITY 2020: Sustainability, Ethics and Social Responsibility in Cross-cultural Dialogues OneAsia Community with Europe

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Objectives

FROM BURGOS TO ASIA

Building bridges between Asian and Burgos through culture, by creating and organising several cultural activities in Burgos, designed for asian citizens, specially students.

FROM ASIA TO BURGOS

Building bridges between Burgos and Asia, making the activities appealing for highly qualified professionals of the sector, with very appreciated profiles, so the world pays attention to Burgos, allowing a strong cultural exchange.
1. To create a network of institutional collaboration, focusing in creating bonds between the City Council, the University and the Eurasia Foundation.

2. Spread that collaboration network, so it reaches social and cultural associations of Burgos.
ACTIVITIES ARRANGED FOR THE PROJECT: INFLUENCIAS/影響
University of Burgos’s Green Office (UBUverde):

- They will organize several trips to the most outstanding rural environments of Burgos for both Asian exchange students and anyone else interested.

- They will also consider to plant a Bonsai garden in the green area located next to the “Nuño Rasura” sculpture at the Law school.
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“Rafael Frühbeck de Burgos” Superior Music Conservatory:

- Their collaboration in our project will consist on a spanish or asian music concert, at their discretion.
- If the project is finally sanctioned to be held next year, the concert would we made on the second quadrimester.
- It will we carried out free of charge.
- Location: it can be performed at the Conservatory, but the ideal would be to hold it at the already mentioned “Teatro Principal”.

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AIKIKAI BURGOS Association:

- After several meetings, the association has agreed to collaborate by performing an Aikido exhibition in a public place, such as the Main Square.

- Therefore, to carry out this activity we have to ask the city council permission to take up a public space.
Burgos Public Library:

- One option can be to arrange the public reading of one or more Asian books, or even exhibit or recommend them in their facilities, under the sign of the Project INFLUENCIAS/影響.

- They can also arrange some cultural activities related to the Asian culture similar to the ones they already do, like talks or workshops.
Burgos Law School and IUSful UBU student association:

- Both organizations have agreed in collaborating in our project by trying to arrange a lecture that brings to light the main characteristics, differences and similarities between both European and Asian law.

- Mr. José Ignacio Nicolás-Correa, Entrepreneur-Chairman of the business group Nicolás-Correa, expressed his support, offering himself to give a legal-focused version of his lecture “El camino de la seda, pero con abrigo”

- In addition, they will also consider to plant a Bonsai garden in the green area located next to the “Nuño Rasura” sculpture at the Law school, for which the Law chairperson has already agreed.
“+Parafernalia” Leisure Time Association:

This association will carry out children’s workshops of asian content, such as origami or animation games.
Bonsái Burgos Cultural Association:

- Each June, at the San Juan monastery, this Association carries out an exhibition of the personal collection of his members. In this exhibitions the bonsais are accompanied by kusadomos and kokedamas. They have also exhibit suisekis of great harmony and beauty.

- This event, together with some other will be included at the INFLUENCIAS programme, with the possibility of coming to terms with other collaborators in order to use their showcase spaces.
Laksmi Friends of India Cultural Association:

- Therefore, for our project this Association could collaborate by promoting or carrying out its activities related with the oriental world, specially India and its traditions: rangolis, yoga, dances or Bollywood like shows, among others.
Philatelic and Numismatic Circle of Burgos:

- we have several options for the collaboration of this association, such as exhibitions including an asian section, or even Asian focused ones.

- In addition, they could help by designing and making a commemorative stamp of INFLUENCIAS/影響, as well as a postcard, that could be used in order to introduce the programme, as well as all the associations involved.
ACNIL CULTURAL ASSOCIATION

- They have expressed their will of collaborate in our project, as several of their activities share a strong bond with the asian culture.

- Therefore, their Manga and Alternative Entertainment Conference, as well as japanese inspired rol games, or the Tanabata could be included in our project
Several ideas were proposed, basically related to the book fair and the BAMF comic show: bringing Asian writers, supporting asian literature in their libraries exhibiting some books at the showcase or even doing the fair asian themed.
· OTHER POSSIBLE ACTIVITIES FOR THE PROJECT: INFLUENCIAS/影響
· OTHER POSSIBLE ACTIVITIES ·

1. They could participate in our project by promoting their activities, specially the ones related with Japan.
2. They organize conferences, presentation and lectures that explain the relationships in the eurasian continent.
It could be studied in order to involve its members in the realization of asian themed socio-cultural activities.
“Students Service and UBU University Area of Cultural and Sports Activities”: in order to plan and incorporate to our project activities such an asian cinema or music season, among others related both to their activity and our project.
If there is a company that joins Burgos and Asia it is San Miguel, beer born in Manila, Filipinas. Which is the reason they have recently produced the “Manila” beer, with an oriental touch. It is almost compulsory to involve this company in our project, specially when they are nowadays celebrating their 50th anniversary since they came to Burgos.
Professional Dance School:

In almost the same terms as the Conservatory, we could try to arrange some dance shows.
One last option would be to collaborate with both the Human Evolution Museum 16 and the Atapuerca Foundation, one option would be to count with their support in the carrying out of the already mentioned activities, as well as we could also develop some activities of their own, related to the asian world and culture.
· SUPPLEMENTARY ACTIVITIES ·
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• An electronic and/or physical gastronomic map, that highlights the main gastronomic places of the city, making their visit easier for Asian tourists.

• It will be interesting if the EURASIA FOUNDATION could develop a grant program, in order to help asian students with lack of resources visiting Burgos, and learning from our culture, as well as our language, making the bonds between Europe and Asia stronger.

• We have designed a common aesthetic to promote and define which activities are a part of the project.

• We suggest the creation of a “Influences Passport”, which would grant to those taking part of our activities a double reward.

• We shall contact the City Council, seeking for its help promoting all the different activities we have planned.
THANK YOU FOR YOUR ATTENTION

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